



Logistics: A sector that's going places

Logistics is a vital part of the global economy. If the movement of goods and materials seized up, so would society as a whole. But what is logistics, and what part does InXpress play in this?

Logistics covers all the processes that businesses use to **store and transport their goods** to customers. But, InXpress franchisees don't actually move any items – they're actually a specialist intermediary, the critical agent connecting businesses with valuable services.

The most obvious link in the logistics chain is transport. There's also warehousing, inventory management, packaging, and delivery to the end recipient.

Together, these play a crucial role in the growth of trade, helping to facilitate the movement of goods across borders. Let's look at each element in turn.

InXpress[®]

Transportation

The movement of materials and goods, whether by air, by sea, or land.

Warehousing

Before the goods are taken to their destination, inventory is managed, orders processed and items stored in a warehouse.

Inventory management

Inventory must be managed effectively so that the right amount of stock is available at the right time and place.

Packaging

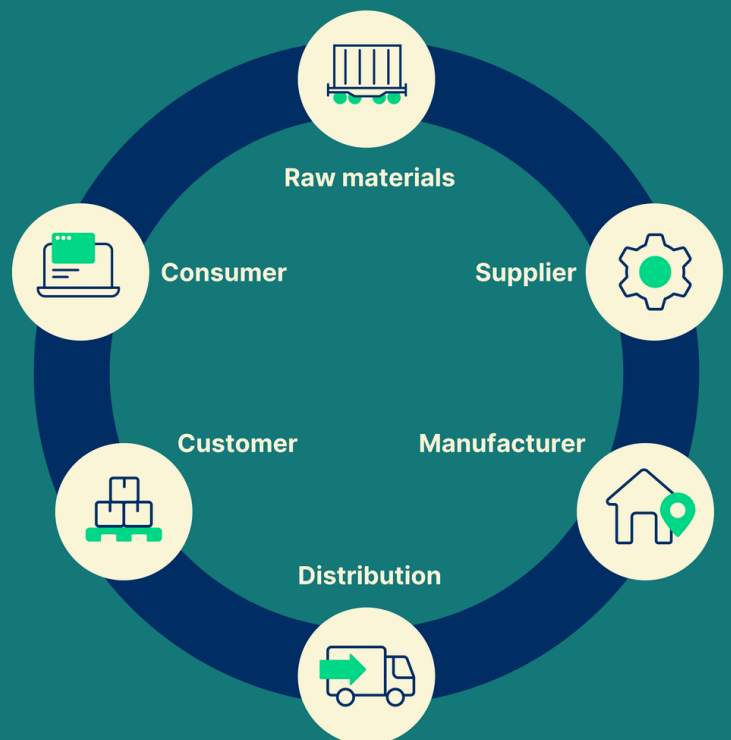
Products must be well packed to prevent damage and branded accordingly. They should be recyclable wherever possible and unnecessary packaging avoided.

Delivery

Customers should have a range of delivery services to choose from as relevant, including next-day delivery, two-hour time slots and so on.

Technology

There have been significant advancements in recent years, including GPS tracking, route optimisation and real-time tracking of shipments.



Contact our franchise team to find out more about this unique opportunity. Call 0800 195 2125 or email info.uk@inxpress.com.